

EXPLORE KOREA!

TRAVEL . MAKE FRIENDS . HAVE FUN . REPEAT

SUMMER 2017



SOLBRIDGE

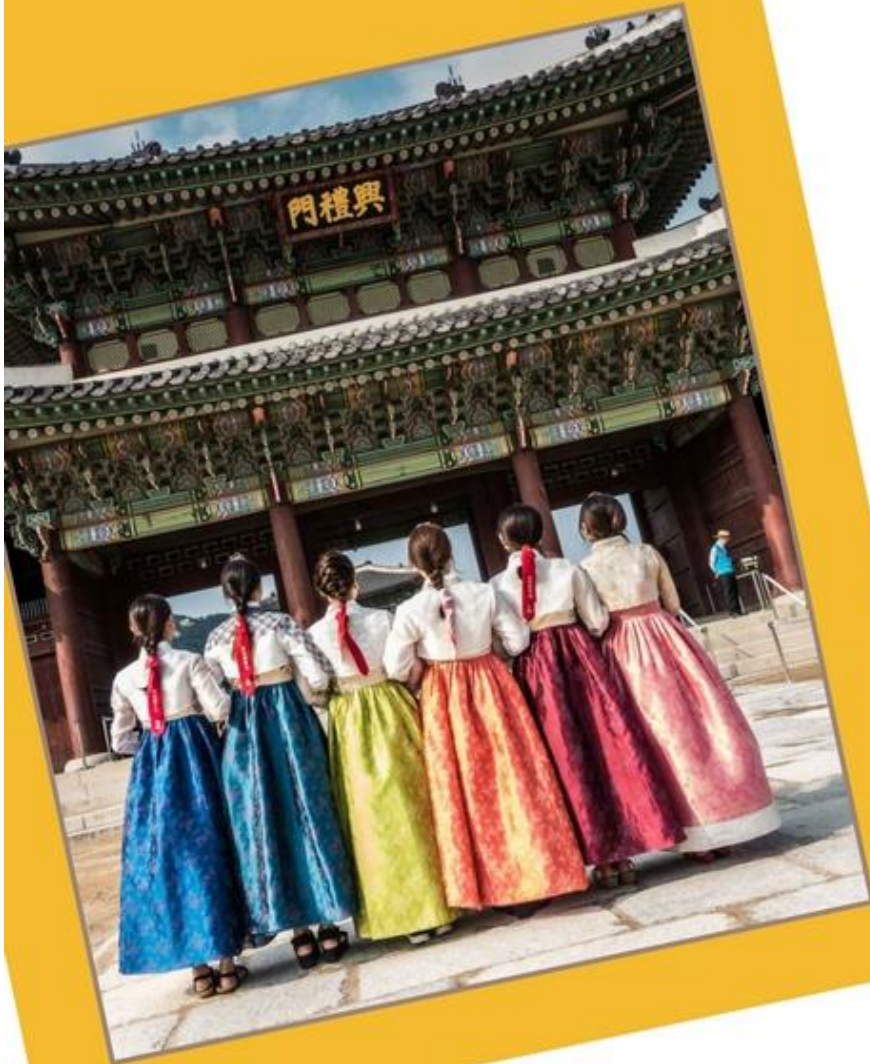
INTERNATIONAL SCHOOL OF BUSINESS

#BUSAN
#shopping #HANBOK
#makeup
#friendship
#SEOUL
#binggeur
#HANGEUL
#friedchicken

#tteobokki
#DAEJEON
#KPO
#barbeque
#selfie #sauna
#KIMCHI
#KDRAMA

Gyeongbokgung Palace

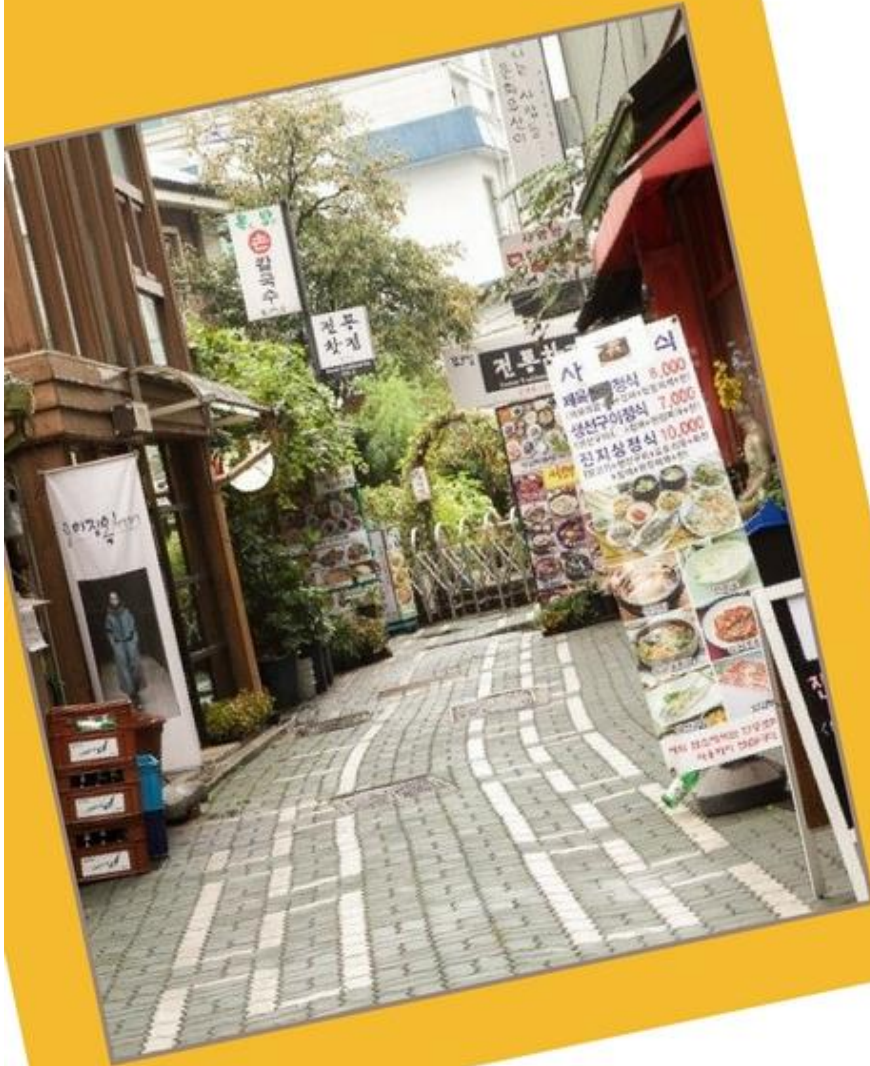
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Gyeongbokgung was the main royal palace of the Joseon dynasty. Built in 1395, it is located in northern Seoul, South Korea. The largest of the Five Grand Palaces built by the Joseon dynasty, Gyeongbokgung served as the home of Kings of the Joseon dynasty, the Kings' households, as well as the government of Joseon.

Insadong

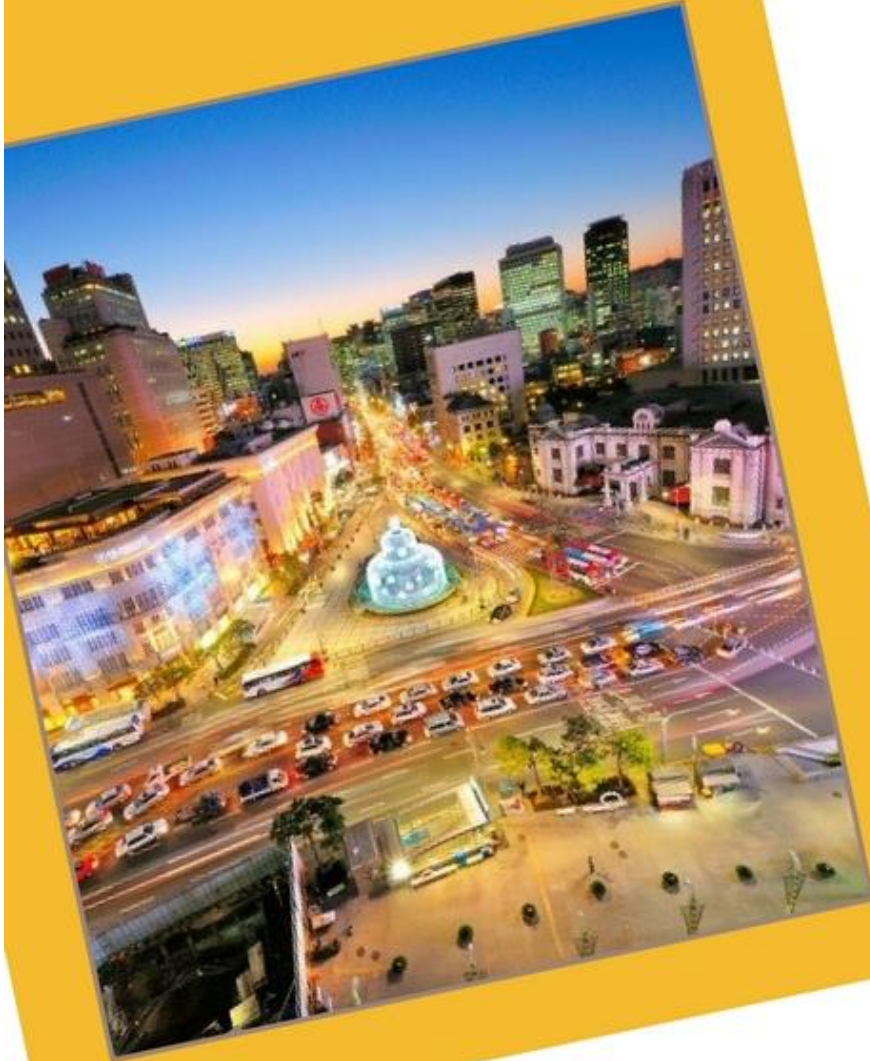
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Insadong Street is one of the most memorable attractions in Seoul and represents the focal point of Korean traditional culture and crafts. Stores in Insa-dong specialize in a wide variety of goods that can only be purchased or appreciated in Korea: hanbok (traditional clothing), hanji (traditional paper), traditional teas, pottery, and folk crafts.

Myeongdong

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Myeong-dong is one of the primary shopping districts in Seoul. Many brand name shops and department stores line the streets and alleys. Common products for sale include clothes, shoes, and accessories. Unlike Namdaemun or Dongdaemun, many designer brands are sold in Myeong-dong. In addition, several major department stores have branches here. The department stores carry many premium labels and other fashionable goods at reasonable prices.

Namsan Tower

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Namsan Tower is 236.7 meter tower sits atop Namsan Mountain (243m). The observatory offers panoramic views of Seoul and the surrounding areas. Namsan Tower is the very place to enjoy the entire city of Seoul.

Situated on top of the N Plaza, the Roof Terrace is a spacious wooden viewing deck whose exotic atmosphere makes it very popular with lovers. A recent attraction for courting couples is "Locks of Love," thousands of padlocks attached to the fence by romantic Seoulites symbolizing their undying affection.

Sol International Culinary Art Department (SICA)

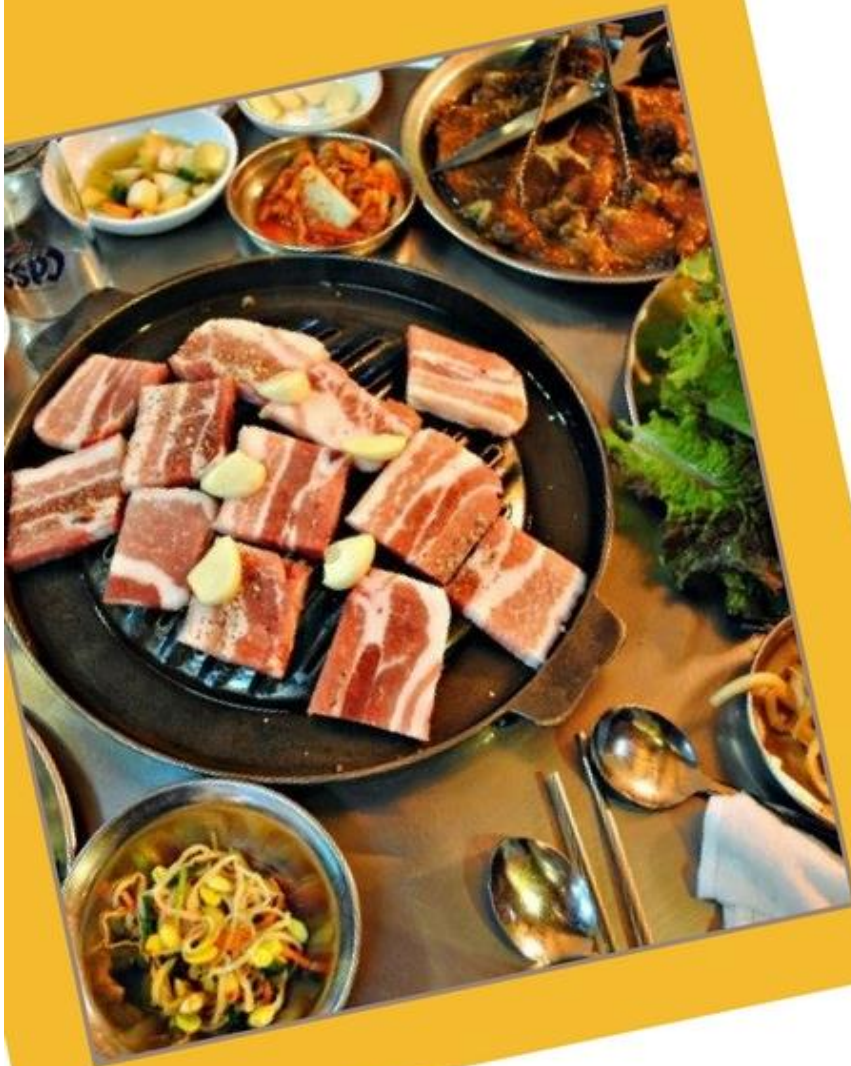
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A degree in culinary arts offers more than just an education in cooking fundamentals. It offers a wealth of opportunities in an exciting, fast-paced and growing industry. SICA offer a wide range of cooking classes from baking to wine tasting. All classes are taught in a 5-star facility at Woosong SICA building.



Samgyeopsal

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Samgyeopsal is a popular Korean dish that is commonly served as an evening meal. It consists of thick, fatty slices of pork belly meat. The meat, usually neither marinated nor seasoned, is cooked on a grill at the diners' table. Usually diners grill the meat themselves and eat directly from a grill. It is typically served with ssamjang, vegetables, and lettuce leaves to wrap it in.

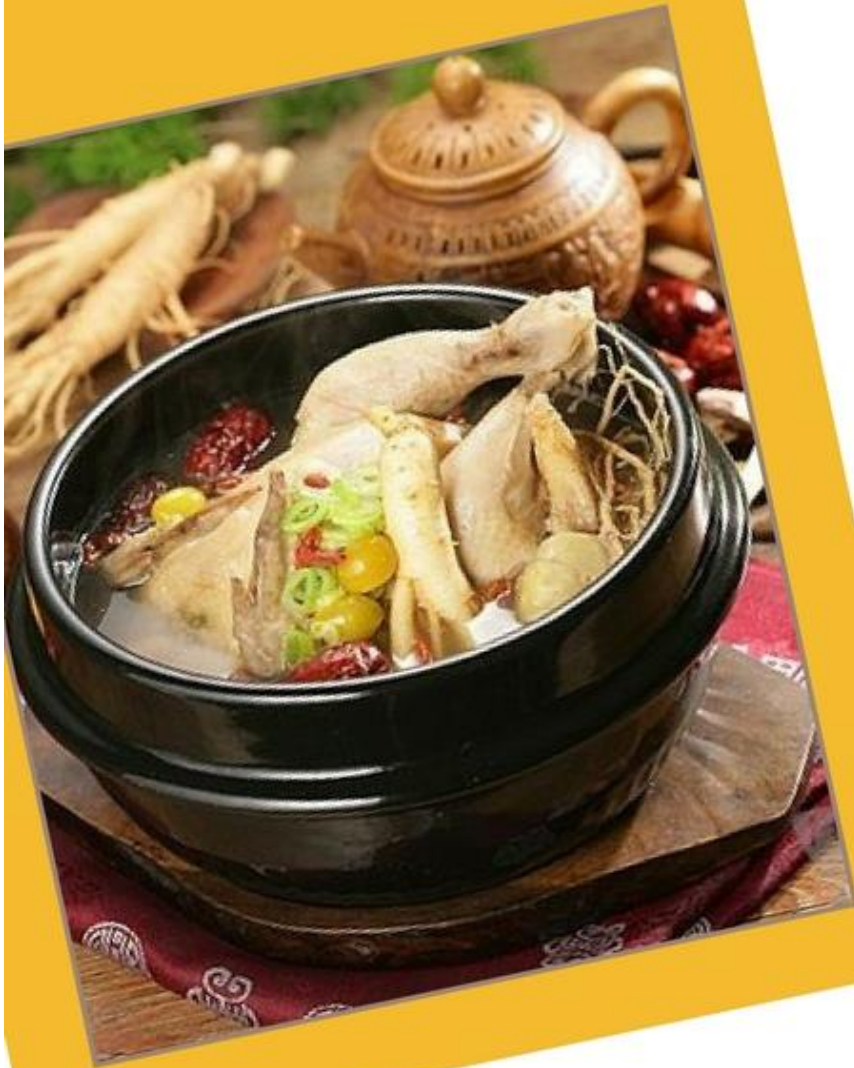
Korean Fried Chicken



It's a fried chicken dish prepared in a Korean style. It is consumed as a meal, fast food at bars, or as an after meal snack in Korea. Korean fried chicken differs from typical American fried chicken by being fried twice. This results in the skin being crunchier and less greasy. The chickens are usually seasoned with spices, sugar, and salt, prior to and after being fried. The chicken is usually hand painted with a brush, to evenly coat the chicken with a thin layer of sauce. Pickled radishes, beer, and soju are often served with Korean fried chicken.

Samgyetang

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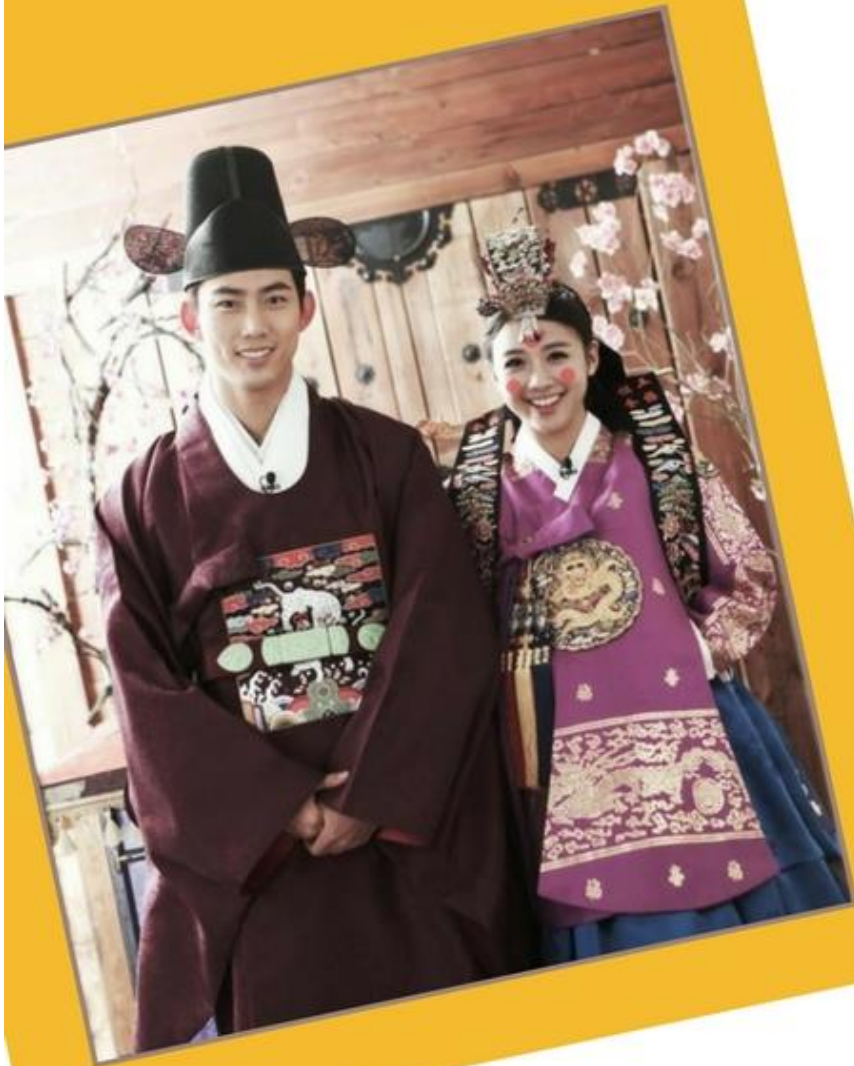


Samgyetang means ginseng chicken soup. It consists primarily of a whole chicken filled with various ingredients. Samgyetang is a warm soup for hot summer days. It is especially popular to eat this chicken soup on sambok (삼복) days, which are three distinct days of the lunar calendar which are commonly among the hottest summer and most sultry days in Korea.

Hanbok

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Hanbok is the representative example of traditional Korean dress. It is characterized by vibrant colors and simple lines without pockets.



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Explore Korean Summer in One Week (Tentative schedule: July 3 to July 8, 2017)

Day 1 (Monday)		Place	Meal	Remark
7:00	Arrival at Incheon Airport	Incheon		
8:00 -11:00	Transport to Daejeon			
11:00 – 12:30	SolGeo International Dormitory check-in & rest			
12:00-12:15	Go to SolBridge			
12:30-13:30	Lunch at SolKorean			Lunch - SolBridge
14:00 - 16:00	Welcoming Ceremony at Auditorium: - Welcoming Speech - SolBridge Introduction Presentation - Program orientation - Competition Announcement	Daejeon	2	Dinner – Outside
16:00-20:00	- Shopping & Dinner “Samgyeopsal” at Eun-haeng dong			
20:30~	Back to dorm & free time			
Day 2 (Tuesday)				
07:30-8:15	Breakfast			Breakfast – Dorm
8:30-8:45	Go to SolBridge			
09:00 – 9:30	SolBridge building tour			Lunch - SolBridge
10:00- 12:00	Survival Korean			
12:00-13:00	Lunch at SolKorean			
13:00-14:30	Special Lecture: “Korean Economic Development Experiences”	Daejeon	3	Dinner -Outside
15:00-17:30	Korean Experience: Hanbok (Korean costume) and Tea ceremony			
18:00-20:00	Dinner outside “Chicken”			
20:30~	Back to dorm & free time			
Day 3 (Wednesday)				
07:30-8:15	Breakfast			Breakfast-Dorm
8:30-8:45	Go to Woosong			
9:00-11:30	Korean Cooking Class at SICA			
12:00 – 13:00	Lunch at SolDoree			Lunch- SolBridge
13:00 – 15:00	Mock SolBridge Class “Korean Innovation”	Daejeon	3	
15:30-17:30	Industrial Tour/Excursion			
18:00-20:00	Dinner Outside “Samkektang”			Dinner-Outside
20:30~	Back to dorm & free time			

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Day 4 (Thursday)				
07:30-8:15	Breakfast	Daejeon	3	Breakfast-Dorm
8:30-8:45	Go to SolBridge			Lunch- SolBridge
9:00 – 12:00	Mock SolBridge Class “Entrepreneurship”			Dinner-Outside
12:00 – 13:00	Lunch at SolDoree			
13:00 – 17:00	Ice Skating at Namseon Park Sports Center			
18:00-20:00	Dinner Outside “Bibimpap”			
20:30~	Back to dorm & free time			
Day 5 (Friday)				
07:00-09:00	Bus to Seoul	Seoul	3	Breakfast-On bus
9:30-11:00	Visit Gyeongbokkung Royal Palace			Lunch- Outside
11:00-12:30	Visit Insadong Cultural District			Dinner- On bus
12:30-13:30	Lunch at Insadong			
13:30-15:30	Visit Namsan Tower – Landmark of Seoul			
15:30-18:30	Myeongdong Shopping Heaven Tour			
18:30-21:00	Leave to Daejeon (Dinner on bus – fast food)			
Day 6 (Saturday)				
08:00-09:00	Breakfast	Daejeon Incheon	2	Breakfast-Dorm
9:00-10:00	Packing and check-out			Lunch - SolBridge
10:00 – 10:15	Go to SolBridge			
10:30-12:00	Final Presentations, Awarding and Closing Ceremony			
12:00-13:30	Farewell lunch at SolKorean			
14:00-17:00	Leave to Incheon Airport			
19:00~	Departure to your country			

Program cost: \$550
(at least 15 people, free for 1 leader)

The cost includes:

- Accommodation at the dormitory 2 persons per room
- Pick up and drop off at the airport, bus transfer within the program
- Cultural and mock classes
- Entrance tickets for excursions
- Meals (3 times per day)
- Certificates
- 24/7 Student assistant/Admin fee

The cost does not include:

- Flight expenses
- Medical Insurance

What to bring:

- Cloths, sport shoes, swim suit, swim cap, umbrella, towel.
- Personal hygienic pack
- Money for personal expences

